

Frieda Thiel Bakes x SENplay

UPGRADE

Party Package Guide 2025



Delivery & Setup Included
Just turn up to celebrate!



**Yummy
Custom Cakes**
Made fresh, locally with love



SEN Party Bags
pre-filled with treats
& friendly play items



Party Decor
Stress free & photo ready

LIMITED



**BOOK
NOW!**

EXCLUSIVE TO
SENPLAY
PARTY BOOKINGS ONLY

VISIT...

WWW.FRIEDATHIELBAKES.COM/SENPLAY

Frieda Thiel Bakes x SENplay

All packages are exclusive to SENplay party bookings only



Package 1: Premium Bespoke Cake

- Bespoke single-tier 7" layered cake (vanilla or chocolate, feeds 15-20 approx.)
- Minimal custom design (custom topper and colour theme)
- 12 SEN Friendly Party Bags (pre-filled with treats and friendly play items)
- 12 Classic Cupcakes (vanilla or chocolate, can match cake theme and colour)
- Celebration Decorations
- Delivery and setup at SENplay included
- **Package Price: £170**
- *TBC a refundable cash deposit on day of celebration up to £100*

Package 2: Premium Bespoke Dummy Cake

- Hired Bespoke Two-tier dummy cake (8" and 6") for presentation and photos purposes only, must be returned. Minimal custom design, custom topper keepsake.
 - **A choice between** 12 pre-cut cake box slices (vanilla or chocolate) **OR** 12 Classic Cupcakes (vanilla or chocolate, can match dummy cake theme and colour)
 - 12 SEN Friendly Party Bags (pre-filled with treats and friendly play items)
 - Celebration Decorations
 - Delivery and setup at SENplay included
 - **Package Price: £140**
 - *TBC a refundable cash deposit on day of celebration up to £100*
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Important Information

- Bookings require minimum **3 weeks' notice**
 - Subject to availability
 - Always check availability with us **before booking** your SENplay party date.
 - Payments are requested by invoice, and must be paid by the due date to secure your order.
 - Cancellations and refunds for custom orders are not accepted due to the nature of the items being sold.
 - We do not offer **VEGAN** baked items or can guarantee complete elimination of **allergens**. All baked goods are produced in a home kitchen that prepares *nuts, eggs, dairy, wheat and gluten*. Please consider this before placing any orders.
 - Please confirm your **final party number** so we can accommodate your package accordingly. All of our SENplay packages cover up to **12 children guests**, our cake portions slightly exceed this number to cover **adult guests also attending**. Should your group exceed this number, an additional fee may apply at our discretion. If your party size is smaller, we can adjust the package to include more or less specific items to suit your needs (e.g SEN friendly pre-filled party bags). Please note that the overall package price will remain the same.
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Refundable Deposit

A refundable cash deposit of up to £100 may be required on the day of your party for any hired items e.g. cake stand, sign stand, presentation trays, and dummy cake etc.

The deposit amount **will be confirmed** at the time of your booking or enquiry.

The deposit will be **fully refunded on the same day** after the hired items have been returned in good condition and when the celebration is complete.

This deposit helps protect the quality and care of the items provided, so please handle them with care.

If any items are lost or damaged, the deposit (or part of it) may be retained to cover replacement costs.

How to Order

Book directly with Frieda Thiel Bakes:



WhatsApp: 07309 625521



Email: info@friedathielbakes.com



Package 1

Premium Bespoke Cake

A bespoke single tier 7" layered buttercream cake, serves approximately 15-20 guests.







Package 1

Premium Bespoke Cake

This package includes 12 matching cupcakes.





Package 2

Premium Bespoke Dummy Cake

A presentation dummy cake is ideal if you'd like the look of a show-stopping cake for photography purposes, without too many serving portions. Made from decorated polystyrene, it gives the illusion of a real cake while your guests enjoy real servings, either as cupcakes or pre-cut, freshly baked slices packaged to take home.

The dummy is hired and designed to match your chosen theme, and you can keep any non-edible items used as decoration on the cake, such as a custom keepsake topper.





SEN Friendly Party Bags

Included in all SENplay party packages

Our SEN-friendly party bags are pre-filled with treats and items chosen with your guidance, based on the needs and interests of the children attending. Examples include fidget toys, sensory items, touch-and-feel books, and mini musical instruments.

*If your party has fewer than 12 children, you can opt for our **Jam-Packed Party Bags**, which include even more fun items and yummy treats to enjoy!*

Check out more of our party bags on instagram for some inspo: [@bubsandtotspartybags](https://www.instagram.com/bubsandtotspartybags)





Celebration Decorations

Included in all SENplay party packages

“ Stress free and Photo-ready, just show up to celebrate! ”

We understand that every SEN child celebrates differently. Some enjoy colourful decorations, balloons, or themed characters, while others may have specific needs around special occasions. Whichever feels right for your family is perfectly okay!

*We also know how important it is to capture these moments, and we're here to help you create that special memory in a photo. With this in mind, we can also offer a **temporary room set-up**—decorated for the first **30–60 minutes** so you can capture beautiful photos—then remove the decorations to create a calmer space for **cake and comfort**.*

To put your mind at ease, let's chat about your families needs before your booking so we can create the celebration decor that feels best for you!

